Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

(Previously Presented) A magnetic recording medium comprising:
a substrate;

a soft magnetic layer which is formed on the substrate and which contains B and at least one element selected from the group consisting of Fe, Co, and Ni;

a seed layer which is formed adjacently on the soft magnetic layer and which contains B and one of Pd and Pt; and

a recording layer which is formed adjacently on the seed layer, wherein the seed layer has a concentration of B of 32 to 70 at. %.

- 2. (Previously Presented) The magnetic recording medium according to claim 1, wherein the soft magnetic layer has a concentration of B of 5 to 30 at. %.
- 3. (Original) The magnetic recording medium according to claim 1, wherein the seed layer has a film thickness of 1 to 20 nm.
- 4. (Original) The magnetic recording medium according to claim 1, wherein the recording layer has an artificial lattice structure.
- 5. (Original) The magnetic recording medium according to claim 4, wherein the artificial lattice structure of the recording layer is a structure in which layers mainly composed of Co and layers mainly composed of Pd are alternately stacked or a structure in which layers mainly composed of Co and layers mainly composed of Pt are alternately stacked.
- 6. (Original) The magnetic recording medium according to claim 5, wherein the recording layer contains B.
- 7. (Original) The magnetic recording medium according to claim 6, wherein a concentration of B in the recording layer is 5 to 30 at. %.

- 8. (Original) The magnetic recording medium according to claim 5, wherein the layer mainly composed of Co included in the recording layer has a film thickness of 0.05 to 0.5 nm, and the layer mainly composed of Pd or Pt has a film thickness of 0.5 to 2 nm.
- 9. (Original) The magnetic recording medium according to claim 1, wherein the recording layer is composed of aggregates of columnar crystal grains having diameters of 2 to 15 nm.
- 10. (Original) A magnetic storage apparatus comprising: the magnetic recording medium as defined in claim 1; a magnetic head which records or reproduces information; and a drive unit which drives the magnetic recording medium with respect to the magnetic head.
- 11. (Previously Presented) The magnetic storage apparatus according to claim 10, wherein the magnetic head includes a magnetoresistance effect magnetic head.
 - 12. (Cancelled)
 - 13. (Cancelled)